



REGIONAL VICTORIA LOCATION ASSISTANCE FUND (RLAF)

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REGIONAL VICTORIA FILM LOCATION ASSISTANCE FUND GUIDELINES

The Regional Victoria Film Location Assistance Fund (RLAF) has been established to encourage Victorian filmmakers to utilise locations outside metropolitan Melbourne, and to attract “footloose” productions (that it projects with interstate and / or international production destination alternatives) to use locations in regional Victoria.

The awarding of RLAF grants will be determined by the Production Investment Attraction Fund Committee in accordance with these Guidelines and the objectives of the RLAF.

1. Objectives

The objectives of the RLAF are to:

- increase the level of film and television production in regional Victoria;
 - make regional Victoria a more desirable production destination
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2. Eligibility

2.1 Projects must utilise regional Victorian locations during principal photography for a minimum five (5) days.

2.2 A project must have its production budget secured before applying for a RLAF grant. It is important to note that the RLAF grant must not form part of an applicant’s production budget.

2.3 A RLAF grant may be applied to the production of:

- Feature films
- Television series (including reality television)
- Mini-series
- Telemovies
- Animation series
- Documentaries

2.4 A RLAF grant may not be applied to the production of:

- Infotainment and magazine shows
 - Variety Programs and light entertainment
 - Sports and current affairs Programs
 - Television commercials
 - Short films
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3. Applications for RLAF

3.1 An application for a RLAF grant must be made in writing using the approved form prior to the commencement of principal photography for the project.

3.2 Elements of the budget to be expended in regional Victoria must be clearly highlighted and itemised.

4. Assessment Process

Applications to Film Victoria for grants from the RLAf fund will be assessed by the Committee within one month of receipt of the completed application.

In determining the level of RLAf assistance offered to an applicant, the Committee will consider the following factors and elements:

- the number of days spent shooting in regional Victoria;
- the amount of expenditure of the Project's budget in regional Victoria on approved elements; and
- the level of employment of Victorian cast, crew and heads of departments.

RLAf grants will not exceed \$100,000 per project.

The approved elements may include:

- payments made to regional Victorian residents or regional Victorian companies for goods or services provided in regional Victoria in association of the Project;
 - salaries and other expenses paid to or incurred in relation to any regional Victorian resident engaged on the Project; and
 - fees for production services provided by regional Victorian companies in connection with the Project.
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5. Payment of fund

A RLAf grant is paid in two stages as follows:

- (a) 75% after execution of the RLAf Agreement and receipt by Film Victoria of written confirmation from the applicant that principal photography of the Project has commenced; and
 - (b) 25% upon completion of the Project and receipt by Film Victoria of the following:
 - written confirmation of the Project's completion in Victoria
 - the Delivery Materials (as listed below in Item 7)
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6. RLAf Agreement

The RLAf Agreement will set out the terms and conditions of the RLAf Grant, including that:

- the Project must achieve the agreed production spend and shoot days in regional Victoria;
 - the applicant must provide the Delivery Material to Film Victoria on completion; and
 - the information provided to Film Victoria about the Project must remain true and correct.
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7. Delivery Materials

At the completion of the Project, applicants will be required to provide Film Victoria with the following Delivery Materials:

1. a completed PIAF questionnaire;
 2. a final cost report evidencing that the Project has achieved the agreed production spend in regional Victoria;
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3. a shoot schedule evidencing that the Project has achieved the agreed shoot days in regional Victoria;
 4. evidence that the Producer has complied with the Film Victoria credit requirements;
 5. at least 12 different high resolution colour digital stills, selected by the applicant in consultation with Film Victoria;
 6. 2 electronic press kits (if created) - 1 copy on Digital Betacam and 1 copy on DVD;
 7. 2 DVD copies of the Project and 1 Digital Betacam copy for Film Victoria's archival purposes;
 8. 1 copy of any poster created for or in connection with the promotion and distribution of the Project;
 9. the final cast and crew list for the Project; and
 10. written confirmation from the applicant that the Project is complete.
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8. Confidentiality

If the applicant is successful in obtaining a RLAF grant, the applicant agrees to keep confidential and not disclose the RLAF grant amount. The RLAF application and any grant approved by the Committee must be treated as commercial in confidence. Film Victoria undertakes not to release or make public, details of the Project budget without prior approval of the applicant.

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